



"I have seen the bulk of several divisions.  
.. Our American troops are equipped with  
the best weapons in the world—weapons su-  
perior to anything the enemy has developed.  
.. Our soldiers are eager to carry on the  
fight, and I want you to tell the folks back  
home that I am proud of them."—FRANK-

LIN D ROOSEVELT, at a  
meeting of newsmen, con-  
cluding the Casablanca  
Conference.



For those who will not be *Mentally Marooned*



What do we really know of the Casablanca conference? The two Allied leaders and their respective staffs met. They conferred for 10 days. And they parted. That's about all. The widely-headlined pledge of "unconditional surrender" has been implicit in their public acts and declarations since war started.

It is understandable that military strategy demands secrecy. Our point is that newsmen and commentators, eager for "a good story" are reading unwarranted assumptions in a meagre outline. We see nothing, for example, to support gen'l conclusion that early all-out invasion of Europe is set.

Such an invasion shouldn't be expected for months to come. Certainly we cannot invade from Africa until Nazis in Tunisia are under control. And with rising U-boat threat, we can hardly supply and sustain another full-fledged front. We do consider a bridgehead (probably in Norway) as likely development. But Africa should remain primary battlefield, while we greatly accelerate air activity on Nazi strongholds of Europe. This, at least, would be our summary, barring surprise move by Hitler. However we anticipate such a move—soon.

In the Pacific, we anticipate gradually increased aid to China. MacArthur, too, will get more planes, but not enough to carry out ambitious program he outlined this wk.

Admittedly, this doesn't make a sensational story. Looks pretty tame in contrast with forecasts you may have been reading. But check us for accuracy six mos hence.

# WORLD WEEK

## Quote prophecies . . .

**RATIONING:** We anticipate the appointment of a full-time Food Administrator, in the not-distant future, with Wickard concentrating on his duties as Sec'y of Agriculture . . . We have anticipated some slight liberalizing of coffee ration (perhaps lb every 4 wks, to match Canadian ration) but stocks of both coffee and sugar remain very tight. With current shipping situation, early easement seems unlikely.

**OCCUPIED STATES:** Casablanca conference should prove heartening symbol to submerged peoples. Look for increased activity among underground groups. Revolt of Nazi satellite states is possible when Hitler puts on squeeze for more troops.

**NORWAY—**Our selection of Norway as the most likely spot for the establishment of an Allied bridgehead in Europe suggests a more detailed explanation. Reference to a map will show that there probably is no other available area in Europe that would involve equally grave reinforcement problems for Germans.

Supposing the invasion to be centered upon Narvik, which you will recall the British were able to take and hold for some time against the enemy in the early days of the war, the immediate purpose would be to isolate German divisions now in Finland; to relieve pressure on Russia, and to lay a foundation for an Allied army to march into Finland. Another very important consideration is that such a move, successfully consummated, would deprive Nazis of submarine and air bases from which they have been attacking the supply line to Russia via Murmansk.

There is no suggestion that this move would be simple or easy. The Nazis, fearful of such an effort, have sent substantial reinforcements to Norway. Our attack would have to be in force, with emphasis on naval units, since the enemy is known to have a considerable concentration of large warships in Norwegian waters. But there is not now, nor is there likely to be any point at which we can invade Europe without risk or the prospect of loss.

We have the men, equipped and

trained in the British Isles for such a conquest. If adequate transports can be mustered, the risk would not appear disproportionate to the prospect of gain. Here is the one place, it would seem, where we can directly and promptly aid our Russian allies. To meet our forces, Hitler would be obliged to withdraw troops from the Russian front. Assuming the Red army continues driving westward, the enemy would be caught between two fires.

Hitler's only alternative would be to march troops thru Sweden. Sweden would promptly resist such a move. This would mean opening yet another Nazi front.

Finally, though it is by no means the least consideration, the attitude of the Norwegian people can be assumed as overwhelmingly hospitable to the Allies. And if arms and equipment can be provided, a Norwegian army is a distinct possibility.

**AFRICA—**While dispatches put best face possible on situation, there's no denying British eighth army has fallen short of objective—to destroy Rommel's army before it could make juncture with forces of Gen Arnim, in Tunisia. Remnants variously estimated up to 50,000 now appear in a fair way to reach Tunis-Bizerte area. However, with continued air supremacy and the full French co-operation, which now seems more probable, the situation is not too bleak. Look for increased action—soon.

# Quote

"He Who Never Quotes, is Never Quoted"—Charles Haddon Spurgeon

"There's nothing wrong with being a lieutenant commander, except that I didn't know how to run a destroyer, and that's what lieutenant commanders are supposed to do."—PAUL C SMITH, 34 yr old former editor of *San Francisco Chronicle*, who gave up his \$9,000-a-yr job with OWI, carrying a rating of lieutenant-commander, to become a private in U S marine corps. (Jr Chamber of Commerce has just designated Smith as outstanding young man of 1942.)

" "

"Claimant may receive part of the reward in food."—From a Nazi bulletin, in Greece, offering reward of 100,000,000 drachmas (\$2,200,000) for head of Gen Napoleon Zarvas, Greek patriot leader.

" "

"The test of this war is with the people, not with the weapons that they make. If they do not understand why they are making weapons, and why they are fighting with them, we will not really win the war, even if we have a military victory."—WM ALLEN WHITE, Kansas editor, on Chicago U round-table discussion.

" "

"We impose restrictions only because we have to. The war emergency is not being used as a cloak to cover reforms or change for the sake of change."—DONALD NELSON.

" "

"I've got a couple of weeks furlough and I don't want to get soft."—Elkhart, Indiana soldier offering his services to local street commissioner during recent blizzard.

"May we  
Quote  
you on that?"

"Mrs. Roosevelt is the most hated symbol the middle-class white South has had since Harriet Beecher Stowe."—THOS SANCTON, *The New Republic*.

" "

"It's a cinch over Germany!"—U S ARMEN, returning from their first independent raid on German objectives.

" "

"I think it is a fallacy to contend that Hitler alone was the cause of the world's present woes. Germany was the cause of Hitler."—ALEXANDER WOOLLCOTT, in a broadcast just preceding his death from heart attack.

" "

"The Germans will soon be doing as well as we are in supplying the Russians."—H V KALTENBORN, in a radio broadcast, commenting on huge quantities of supplies and equipment garnered by Red Army from retreating Nazi forces.

" "

"I foresee an America where all can become members of the middle class."—HENRY WALLACE, v-p. A comment which has caused critics to inquire: "How can there be a 'middle' if there's no upper or lower?"

"Some of the news I may know a little about, but the greater part will be as much news to me as to every other citizen." — ELEANOR ROOSEVELT, in *My Day*, commenting in advance on announcement of the Casablanca conference.

"In any average plant, the prospective withdrawals of '43 (men drafted for active war service) will probably be equal to the total of all previous withdrawals since the start of the war."—PAUL V MCNUTT, Manpower Chairman, in *Factory*.

"Americans will stand for a lot of rationing, but when the gov't seeks to ration a man's right to own a home, it's time to do something about it." — CYRUS CRANE WILLMORE, president, Nat'l Ass'n Real Estate Boards, protesting OPA provision requiring one-third down payment on a home and 3 mos wait before taking possession.

" "

"Hurry along! Watch out for falling German planes. Hurry along!"—Cry of a London bus conductor, during recent German air attack.

" "

"Soaring prices are endangering the nation's health by placing foodstuffs beyond the reach of the average American, working man and woman." — PHILIP MURRAY, president CIO.

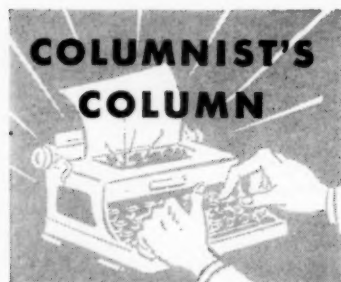
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"Please, United States, send us some stockings!"—Plea of Army Nurses in N Africa.

Quote

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**Back From the Grave**

ERNIE PYLE

*A Forward Airdrome in French N Africa:* From off in the dusk a red flare shot into the sky. Our 10 dead men were coming back from the grave!

Here is the story: The Tripoli airdrome was heavily defended. The *Thunderbird*, our fortress, was first hit as it dropped its bomb load. One engine went out. Then the other engine on the same side. The *Thunderbird* was forced to drop below the other fortresses, a signal for German fighters who pounce like vultures. There must have been 30. Our escorting fighters battled as long as they could; had to leave with only enough fuel to get home. German fighters started home when crippled fortress was about 40 mi from Tripoli; their gas was low, too. Another 20 mi and a single German fighter appeared and dived; did great damage but couldn't score knockout. Finally ran out of ammunition and left.

Our boys were alone. Two engines were gone. Most of the guns out of commission. Still 400 mi from home. The radio was out. They were losing altitude 500 ft a min; now down to 2000. "Do you want to jump?" the pilot asked. All said they would ride the plane as long as it was in the air.

Gradually they got the ship trimmed so it stopped losing altitude. Now, at 900 ft a solid wall of mountains barred the way homeward. Paralleling the mountains they miraculously gained some altitude. They never got over 1500 ft—the lowest pass is reportedly 1600 ft—but somehow they got across. "We didn't come over the mountains, we came thru them!" said the pilot. And the co-pilot added: "I was blowing on the windshield to push her along!"—Condensed from two dispatches by Mr. Pyle.

**BLACK MARKET**

Black markets are for black-hearted people. The boys at the front aren't chiseling.—ROLLIN KIRBY, "Don't Be a Bootlegger!" *Look*, 1-26-'43.

**CHANGE—Population**

One in every ten Americans has been involved in population changes. . . since 1940.—*Industrial Bulletin*, Arthur D Little, Inc, 12-'42.

**CHARACTER**

A pat on the back will help build character if it is given often enough, hard enough and low enough.—MSGR FULTON SHEEN, Catholic U, addressing E Ass'n of College Deans.

**CHRISTIAN—Definition**

A Christian is a man who feels Repentance on a Sunday  
For what he did on Saturday  
And is going to do on Monday.  
—T R YBARRA, *A Young Man of the World*.

**CORRESPONDENCE—  
Soldier**

A letter from home is just like a kiss from your best girl.—A South Carolina soldier, in the Pacific, pleading for more mail.

**EDUCATION—in Wartime**

If training men in trigonometry, physics, chemistry will win the war, then for God's sake and our own, let's forget Greek, Latin, art.

It would be a great satisfaction to meet Tojo riding down the Mall in Washington, on his way to the White House, with the firm knowledge that at least we had not given up "the great heritage of Western culture". What a comfort one could take in the thought that we might be slaves, but at least we could conjugate *tithemi* and discuss the concept of synthesis in Hegel.—GEO. BOAS (Prof Philosophy, Jno Hopkins) "Priorities in Education", *Atlantic*, 1-'43.

**FAMILY LIFE**

Irna Phillips, who writes those perennial "soap operas" that take up so much of the morning for radio-inclined housewives, was asked why she didn't write the story of a good wholesome modern family

**Berlin Headlines**

(A Forecast for 1943)

**FEB. 1**

Wehrmacht gloriously completes its assignment in Russia and starts for home.

**FEB. 15**

Reich armies on Eastern Front lure entire Soviet land forces deep in Poland.

**MARCH 1**

Our strategic withdrawal passes Berlin according to plan, going west. Red communication lines now hopelessly overextended.

**MARCH 15**

Reichsfuehrer, with von Ribbentrop, Himmler, Goering, Goebbels and Schacht, flies on secret mission to Tokyo via North Pole.

—*N Y Times Magazine*, 1-17-'43

that wasn't always having disappointments and troubles. She replied pointedly: "Name two."—J P McEvoy, "20,000,000 Women Can't be Wrong", *Liberty*, 1-23-'43.

**GRAMMAR**

When a grammatical rule gets in the way of clarity, to atch with it.—A H DIX, in his dep't, "Fatigue Cracks", *Iron Age*, 1-21-'43.

**HABIT**

Men usually outgrow their bad habits when such habits aren't fun any longer.—*Kalends*, Waverly Press, 12-'42.

**INDUSTRY—Absenteeism**

*The American Machinist* reports the experience of one Company plagued by absences, particularly on Mondays. The Company now dispatches a telegram to each absent employe: "War production workers should be on their jobs. Explain reason for absence." It works!

**IMPERFECT WORLD**

There never will be a world in which there is nothing and no one that is hateful. But it can be better than it is if we are sufficiently resolved to make it better.—REX SROUT *N Y Times Magazine*, 1-17-'43.



## Three Days Later, He Went

We think of it as a new story. A bitter draught brewed in the devil's cauldron, to test the tortured souls of a decadent day. New? Ah, no; it is an old, threadbare tale, ravelled and spun again and again. It happens to Ulysses of Ithaca, and to Ulysses Grant. And now we see it happen to Whit Livingston—and his woman, Melissa. Together they had hewn happiness out of the wilderness of New Hampshire. Together they had worked, waited, watched while the shadow of the American Revolution pressed ever closer.

LE GRAND CANNON, Jr tells their story—the universal saga—in *Look to the Mountain*, (Holt, \$2.75). It was a recent Book-of-The-Month-Club selection.

They didn't try to pretend that Whit hadn't made up his mind. All thru the day's haying—as it had been all thru the night—Melissa was ringed about by a cruel circle of thoughts. There would be no escape from this circle until it was over: until he had come back, or until she should get word.

Meanwhile, there was the haying. She could hear her own voice speaking of how the grass had more of its fullness than she would have thought; it was about ready to cut; a good day to make. She spoke of the oxen, of the chances of rain. These things she could speak of because she didn't feel them. The other things she could not speak of. Toward the end of the day she put her fork in the rick and walked over to Whit.

"Why must you go? I want to know. If I could feel the way you do, it—might not be so bad."

He had no feeling of wanting to tell her, no sureness she would understand. But they had shared things too long.

"I'd sooner go meet 'em than to wait for 'em here. I expect we can beat 'em. I expect to come back. It seems to me kind of—well, if it's for you, in a way, I might 's well go 'n help out instead of just let someone else."

"Do you want to go, Whit?"

"S-metimes I do, yes."

"Why?"

"Well, I ain't never been a great one for fightin', I know, but—but I don't like the idea of them comin' around."

"You could look out for us better if you stayed to home."

"You'll be all right. You c'n go over to Masons, you 'n the boys, 'n come back here daytimes t' milk, 'n t' feed. I sha'n't be gone such a great while—at least, I don't expect."

"You're set on it?"

"Yes."

It was all over, then.

"When do you want to go, Whit?"

"Three or four days—soon 's I get in some more of this hay."

Three days later, he went.

## LABOR—Relations

Negro employees of a Nashville chemical firm were negotiating for a contract. Asked that Emancipation Day be included among holidays. Mg't balked; offered New Year's Day instead. Workers accepted, and with contract signed, reminded mg't that Emancipation Day is Jan. 1.—*The Nation*, 1-16-'43.

## MUSIC—In Wartime

It bothers some folks that Americans in this present period of bumby going don't burst out into 'usty song. There seems to be a legend that Americans have to sing in order to fight, pay their taxes,

go without, accept all sorts of war-necessity privations and regulations. Maybe so. Again maybe not.

Personally after all these years on *Variety* your correspondent has a hunch that the common people are always right but their leaders aren't always right. If the public doesn't want to sing right now, maybe there's a pretty solid reason. Maybe, in fact, they just don't feel like singing and, by Gad, sir, I for one respect their wish to be decently silent in the hush of ominous events.

Nuts to organized cheering. We'll know when to cheer when the time comes. We'll know when to sing and whistle and yell.—ROBT J LANE, in a promotion letter for the theatrical magazine, *Variety*.



**Tomorrow's House Today—Mrs. Brooks** thought again about the house they couldn't build, and priorities sat on her head like an ice-bag. Suddenly, a dazzlingly simple idea hit her, head-on. It was so dazzling and so simple that she sat there, like a hen hatching.

"Henry!" she said, "We can get a head-start by building backwards. Like the pioneers clearing the underbrush. We'll start at the outside and work in, and by that time the war will be over."

Mr. Brooks, being only a man, acquired a slight glaze over both eyeballs. "Wh-what?" he asked, warily.

"We'll buy an acre of land right now and get it ready for the house" his wife said in the tone you'd use to explain sugar-rationing to a 2-yr old. "We'll even plant the fruit trees and the laurel and everything. Then, by the time the war's over and we're ready to build, we'll already have peaches on the trees."

At this Mr B sat bolt upright, trying to maintain a judicious "Not a bad idea but of course it won't work" expression. Ten minutes later, he was explaining, with gestures, how they'd plant the peach trees and dam up a brook to make it deep enough to dunk in. By this time both Mr & Mrs B had one eye on a nursery catalog and the other on possible sites.

"I think one acre will be plenty for us, dear" Mrs B said. "We'll save a lot of money, too" she added as an afterthought. "We can buy the best varieties of trees and shrubs, because they've got plenty of time to grow. And the smaller they are, the less expensive."

A month later, Mr B was happily wielding a small axe, clearing a space for the new fruit trees. "We'll plant everything but the lawn" he said. "That should wait till after the house is built."—"How to Begin Tomorrow's House Today," *House & Garden*, 2-'43.

## News of the New

**AVIATION:** Engineers, working in labs 48 below zero have licked problem of starting airplane motors in cold weather, according to late reports from United Aviation Co. Solution is a mobile unit that may be readily moved from plane to plane; guarantees "100 per cent effectiveness."

Scientists of Yale U report a revolutionary new method of celestial navigation which reduces to minimum danger of long-distance fliers becoming lost over vast stretches of ocean. New "spherographical" method is said to permit determination of position in flight to an accuracy of 3 to 5 mi, sufficient for most purposes of aerial navigation. Eliminates time-consuming mathematical computations, references to tables and necessity of introducing an assumed position.

**DIET:** A rotary or cyclic diet system for allergy patients was explained by Dr H J Rinkel, K C specialist, at Annual Forum on Allergy. Method enables patient to eat variety of foods that otherwise might give trouble. Theory is that patient can develop "threshold tolerance" for many culprit foods. Can eat same amount of food at same meal every 2nd, 3rd or 4th day without trouble. Varying amt of food, time eaten, or interval between upsets tolerance and reaction develops.

**HORTICULTURE:** Rapid increase in fast-freezing spurs horticulturists to develop new varieties of all common fruits, specially adapted to new preserving technique. A new peach already reported.

**MEDICINE:** Recovery from chronic sinus trouble in 3-4 wks is heartening promise of San Francisco specialist, reporting remarkable success by local treatment with sulfathiazole. 70 per cent patients with maxillary sinusitis were relieved in recent tests. (Maxillary sinuses are in cheek bones).

New vaccine immunizing dogs against distemper is reported by U of Minn bacteriologists. Single injection, it's claimed, gives dog lifetime protection.

### Citation

(For one of MacArthur's Little Men)

Here where Death's curious hands have pulled apart  
The last frail fibre from the spool of Time,  
Where war's wild fury has left its crimson mark  
And desolation has scrawled her hurried counter-sign;  
Here, a few short months ago, beneath whispering skies  
And teasing moon, touched with romance and wonder,  
The brown boy lived and loved. And now he lies  
Beaten to earth beside the fox-hole yonder.

His day is done, dreams gone whose frail hands failed in shaping

His destiny. Not his the quarrel to kindle or retard.

Caught in the world's colossal re-creating he fought for freedom.

This then is his reward and glory won.

Not that he fought and well, But righteously. And Time will raise a marker where he fell.

—DONALD J PAQUETTE, in *The Red Barrel*, house magazine of Coca Cola Co.

### PROPAGANDA—American

You hear that American troops have made a marvelous impression in India. Not one, so far as I know, has taken a position in a public square and declared his position on the Atlantic Charter. But such messages may be communicated in other ways.

A characteristic American soldier prank is for four or five of the boys to hire a ricksha (they have them in India, too) put the poor Indian puller in the seat and haul him thru the streets.

The boys would probably be horrified if they thought they were making a political point, but to the dark, mysterious East a sense of skylarking brotherhood has been conveyed, which has gone over very big.—SAMUEL GRAFTON, *I'd Rather be Right*, a syndicated newspaper feature.

## Confidentially thru a Megaphone

Here's a report on rationing reactions in the mid-west: There's a black market on gasoline and fuel oil; not particularly active and apparently hasn't attained substantial proportions. First "A" gas coupons have now expired. There was a bit of a flurry to fill tanks; some last-minute bartering by those who couldn't use full allotment; mostly confined to informal deals, apparently no organized coupon market. Coupons (4-gal) bring around \$1. Purchaser takes chance on turn-down, but most station attendants don't check coupons against license number.

Some slick gas attendants, when they find expired coupons in customer's book say carelessly, "Might as well tear these out; they're worthless now." They are worthless to customer, but gas men has add'l 10 days to redeem. Taking coupons, he has extra gas to bootleg directly, or turn to black market operator.

One development of gas rationing has been sharp increase in use of domestic power. People stay home, burn lights, run radio.

Archduke Otto Habsburg (he signs, "Otto of Austria") who is now in an American army training camp with his Austrian recruits, has spoken freely to Canadians of his hope of eventually restoring Austrian monarchy.

Dep't of Agriculture urges farmers to stock private ponds, develop millions of lbs fish to relieve meat shortage. Meanwhile, WPB puts ban on fishing tackle. May be back to willow pole and bent pin—if you can find a pin . . . And crowded dining cars threaten revival of shoe-box lunch, even on snootier trains.

Railroad men say recent murder in "Lower 13" adds to public distrust of that fateful number.

## RELIGION—in Army

If you think all soldiers spend their time at honky-tonks, it might help revise your thinking to review records kept by chaplains who are responsible for moral welfare of our men in the Army. They show that over 3,000,000 men attended church services last month. Many of these services were held near gun positions, which interrupted but did not stop the services.—*Military Service News*, 1-8-'43.



That best portion of a good man's life—

His little, nameless, unremembered acts

Of kindness and of love.

—WM. WORDSWORTH, *Lines Composed A Few Miles Above Tintern Abbey*.

## RELIGION—Revival

I have heard many people say, "Oh, well, I don't like revivals. They don't last." Well, neither does a bath.—D E J BULGIN, in *The Protestant Voice*.

## TAXES

"The Treasury would get the same income right up to the end of the world. Come the Day of Judgment and it would take an awful loss, but on the Day of Judgment the Treasury is going to have so much else to answer for it won't even think about taxes."—An advocate of Ruml "Pay-as-You-Go" tax plan, quoted by *Business Week*, 1-16-'43.

## THRIFT—Lack

When a young girl in slacks brought her pay check to a K C apparel shop for the 2nd wk in succession; spent all on clothes, a saleswoman asked if she didn't think it best to save part of her dough.

## American Scene

## Let's Get It Over!

EDITOR'S NOTE: Arthur Hocking is a factory employe of Carrier Corp., Syracuse, N Y. We think this searching message, which he recently addressed to fellow workers deserves a wider reading:

TO MY FELLOW WORKERS  
IN FACTORY AND OFFICE:

Seven weeks ago my only son was killed in the war. Most of you know this but you can't possibly know how Hardy's mother and I feel. That is, none of you except Walt Gardner who just lost his boy too.

Since Hard's death I've been doing a lot of thinking. What I'm trying to figure out is why so many of us are taking things for granted and not doing all we can to help win the war.

Maybe it's because we keep hearing and talking about the war lasting for years. That sort of thinking might keep anyone from hurrying.

It could be that this long-pull stuff was why we lost almost half a million minutes of production time last month through absences and tardiness.

Anyway I'm fed up with all this talk about a 5- or 10-year war.

"Heck, no" was the answer, "All my life I've wanted good clothes. Now I am going to have them."

There, we fear, go the plans of economists for inflation prevention thru a vast backlog of savings by wage earners.—*Nation's Business*, 12-'42.

## VICTORY GARDENS

Motto for the Victory Gardener: "I am determined to know beans."—HENRY THOREAU, *Walden*.

## WOMEN—In Business

Give us another fifty years, and we'll be able to be as casual about our jobs as men are. Our present absorption is the natural result of it all being so new to us. We take things so personally, take things so to heart. We're all too often petty, and too limelight conscious, when obviously it's the result that matters. You can't be a big business

There's no sense to it. We can win this war quick. We've got to. If we don't your boys will be killed like mine was.

So put those 5- and 10-year thoughts out of your head. Finish our refrigeration machines for the synthetic rubber program this month—not next. Keep our portable cold storage line going 24 hours a day—not 16 or 20.

Sure this means sacrifices. It's no fun to work the night shifts. It's not easy to put 10% of your pay into war bonds. None of us go for gas and fuel and food rationing.

But these are nothing compared to losing someone you love. I know.

Please, please don't wait for the casualty lists to come rolling in. Throw yourselves into high—now.

Get going as though both the Huns and the Japs had to be licked in 1943. Maybe they will be if we really try.

I suggest a new slogan for Carrier. Here it is—

LET'S GET IT OVER QUICK!

I hope you won't think I'm preaching. I'm not. I'm praying.

Yours truly,

(Signed) Arthur Hocking.  
Clock No. 2062.

man, or even a medium-size business woman, if you don't know how to get things done.—MARY LEWIS, highest salaried woman in America, "Getting Along in a Man's World", *Vogue*, 1-15-'43.

## WOMEN—in Industry

A bus line that operates outside Pittsburg carries a lot of women to work in war industries. At the request of the committee of lady riveters the company has posted this sign:

Please do not offer the lady your seat. If she can work on the assembly line, she can stand on her feet.—FRED SPARKS, *Parade*, 1-17-'43.

## WORK

"Work" says an observant lad, "is something that other people think of for you to do. Play is what you think of yourself."

## GEMS FROM Yesteryear

America's Need of Religion  
CALVIN COOLIDGE

While Mr. Coolidge was not, perhaps, an outstandingly devout man, he had a sincere appreciation of the role of religion in nat'l and community life. This excerpt is from an address delivered before the 49th General Triennial Convention Protestant Episcopal Church.

While it is well for us to look abroad and to carry to other people a knowledge of our faith, we should not forget that our success in that direction will be largely measured by what we do at home. The light which we shed for others will depend upon the intensity of the flame which we create for ourselves.

The advancement of knowledge, the increase of science, the growth and distribution of wealth, the enactment of laws, while they may be commendable or even necessary in themselves, do not alone meet the problem of human existence or furnish a sufficient foundation for human progress.

Man is more than all these. He requires the inspiration of a higher motive to meet the demands of a spiritual nature. . . . Organized gov't and organized society have done much. Their efforts will always be necessary. But without the inspiration of faith, without devotion to religion, they are inadequate to serve the needs of mankind. . . .

We cannot remind ourselves too often that our right to be free, the support of our principles of justice, our obligations to each other in our domestic affairs and our duty to humanity abroad, the confidence in each other necessary to support our social and economic relations, and finally the fabric of our Gov't itself, all rest on religion. Its importance cannot be stressed too often or emphasized too much. If the bonds of our religious convictions become loosened, the guaranties which have been erected for the protection of life and liberty and all the vast body of rights that lie between are gone.

## Good Stories YOU CAN USE...

Shortly after the German army of occupation moved into France, a group of Nazi officers were traveling through a farming district. They noticed a French farmer sowing seed in a field near the roadside. One of the Nazis called out: "You may sow but we shall reap." "I hope so," the farmer replied. "I'm sowing hemp."—This Week Magazine.

### I LAUGHED AT THIS ONE

Rev. HARRY WRIGHT MCPHERSON  
President, Wesleyan University

A sightseeing bus (this was Before Rationing) was making a tour of Hollywood.

"On your right is the Davies Home" bawled the guide. An interested passenger with an insatiable curiosity called up to him. "You mean Marion Davies?"

"No; Henry Davies" replied the guide impatiently. A little later, he announced that the structure in the distance was the Rogers home. Again the curious passenger asked, "Buddy Rogers?"

"No" was the guide's scathing answer, "Will Rogers".

There was silence, broken by the guide who explained, "We are now approaching the First Church of Christ, Scientist." The bundle of curiosity kept silent. Finally, an interested fellow passenger nudged her. "Go ahead and ask him if it is Jesus Christ. You can't be wrong all the time!"

Liza: "The nerve o' dat lady, offerin' me a measley \$8 a wk to do her wash!"

Sambo: "What do she think you-all is, a college graduate.—Louisville & Nashville Mazazine.

Washington life is like this:

The charming wife of a young government official holds down an outside job so she'll have enough money to keep a maid. Recently, this c. w. of the y. g. o. wanted to throw a cocktail party.

But her maid asked to get off early to go home and take care of her own children because the maid's own hired girl, who took care of the maid's children, was throwing a cocktail party. Seems that the maid was working as a maid so she could afford to hire a girl to take care of her own children.—PETER EDSON, *In Washington*.

## WISECRACKS of the Week

A lot of fellows who complain that their boss is dumb would be out of jobs if the boss were smarter.—*The Pick-Up*.

" "

Some people believe anything you tell 'em if you whisper it.—*Townsend Nat'l Weekly*.

" "

People who sit around and wait for their ship to come in may find that it turns out to be a receivership.—*R & R Magazine*.

" "

An American is one who cheerfully responds to every call—from buying bonds to giving away his blood—except to move back in a bus.—*SEN SOAPER*.

Prayer of an advertising man's child: "Give us this day our daily Golden Crest, slo-baked, vitamin-enriched whole wheat bread."—*Oral Hygiene*.



